

## About Me

I make no qualms about being a hard-working and tenacious writer and editor.

My love of language translated in earning an English and Psychology BA from Simon Fraser University and a diploma in Professional Writing from Douglas College. As a result of my background, I bring theoretical and practical foundations to writing projects, understanding the importance of audience, genre, and design when communicating to stakeholders.

Writing is both an art and a science. Hence, I approach projects from both a creative and analytical perspective to ensure project objectives are met.

Everyone can write. But choosing the right word at the write time is the art of writing well.

*I was impressed with her proficient approach to our vision of the newsletter. Within days after the release of each newsletter, I received accolades from customers who are pleased with the new look, content, and email compatibility.*

**John Gibeau, B.Sc., MBA, BeeMaster  
President, Honeybee Centre**



# Vanessa N. Simpson

**Communication and Documentation**

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*Writing in a matter of time.*

## Accomplishments

Received of the Bill Hill Family Scholarship for entrepreneurship and community service

Increased membership of Surrey Beekeepers Association by 50% as editor of the *Surrey Bee*

Authored web copy the Beekeeping Institute of Northern Ireland uses as curriculum

## Skill Sets

### Writing:

Newsletters  
Articles  
Pamphlets  
Web

### Editing:

Structural  
Stylistic  
Copyediting  
Proofreading

### Research:

Reports  
Fact Checking  
Interviews

### PR:

News / Radio Releases  
FAQs / Fact Sheets  
Media Advisories  
Communications Plans

### Design:

Pamphlets  
Newsletters  
Websites

### Computer:

Acrobat  
Macromedia Suite  
MS Word  
Photoshop  
QuarkXPress

## Professional Experience

### Employment:

DOUGLAS COLLEGE INSTRUCTORS' ASSISTANT  
Dreamweaver / QuarkXPress

PRINT FUTURES PORTFOLIO SHOW  
Print and Web Designer

LOOSELEAF EZINE  
Editor / Webmaster

CONCOURSE  
Editorial Assistant

### Recent Clients:

HONEYBEE CENTRE  
Newsletter Editor

CROSSROADS HOSPICE SOCIETY  
Researcher / Report Writer, Grant Writer

COQUITLAM SCHOOL OF BALLET  
Website Development, Brochure Writer

SURREY BEEKEEPERS' ASSOCIATION  
Newsletter Editor

COUNTRY BEE APIARIES  
Website Development

CHRIS' HONEY YARD  
Website Development

## Education and Professional Training

Douglas College, Print Futures: Professional Writing Diploma

Simon Fraser University, English BA, extended minor Psychology

## Volunteer Experience

City of Coquitlam, Administrative Services Committee

City of Coquitlam, Transit and Transportation Committee,

City of Coquitlam, RCMP Strategic Development and Planning

Douglas College, Print Futures Part-Time Representative

*Thank you! Your report will be a most valuable resource for us. I would love the opportunity to work on another project with you sometime.*

**Barb Henham**  
Crossroads Hospice Society